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Weekly Palisades Zoom Webinar  
Mondays 6pm  
To access Zoom **Palizoom.com**

# Introductions



**Anthony Marguleas**, Founded Amali Estates 32 years ago, helped 600 Palisadians, buy, sell and lease their homes. Published 300 articles on real estate. 33 year resident.



**Lou Kamer**, Works extensively with residents, businesses, and government officials. Current and Past Board Member of the PPCC (Community Council), PPRA (Residents Association), 4<sup>th</sup> of July Parade and Pali YMCA. 21 year resident

To provide a trusted, calm, and factual place for sharing our collective knowledge, that will help us take action to rebuild our community. Not a political forum.

Organize and connect our town to local government



## Ground Rules/Logistics



- Every Monday at 6 pm via Zoom. [Palizoom.com](https://palizoom.com)
- 1<sup>st</sup> meeting 90 minutes, rest the goal is 1 hour
- This is not done by the city but by residents.
- Put questions in Q & A, not the chat.
- Meetings will be recorded, & materials will be at **[yourpaliresource.com](https://yourpaliresource.com)**

# Special Guest



## **Councilwoman Traci Park**

Our LA City Councilmember for the 11th district since 2022.

<https://cd11.lacity.gov/about/traci-park>

The word "AGENDA" is written in a bold, sans-serif font. Each letter is contained within a colorful speech bubble. The letters are: 'A' in a blue bubble, 'G' in a yellow bubble, 'E' in a green bubble, 'N' in a pink bubble, 'D' in a light blue bubble, and 'A' in an orange bubble. The bubbles are arranged in a slightly overlapping, horizontal line.

# AGENDA

1. Communications and Block Captains
2. Phase 1 and Phase 2 overview
3. Palisades Real Estate Stats, What are Land Values doing?
4. Reducing Misinformation and Confusion
5. Next Steps and Goals
6. General questions

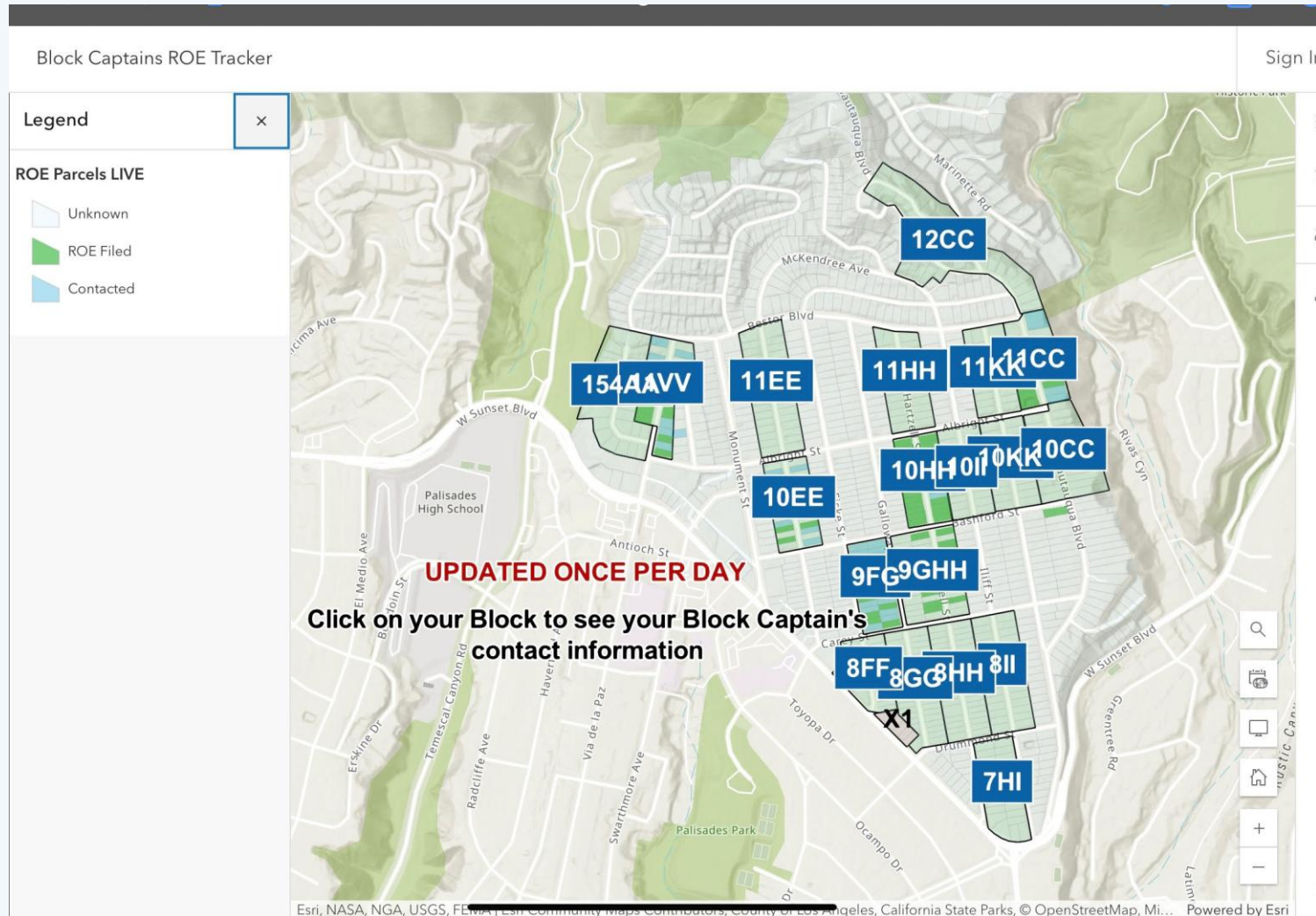
## Communication and Block Captains

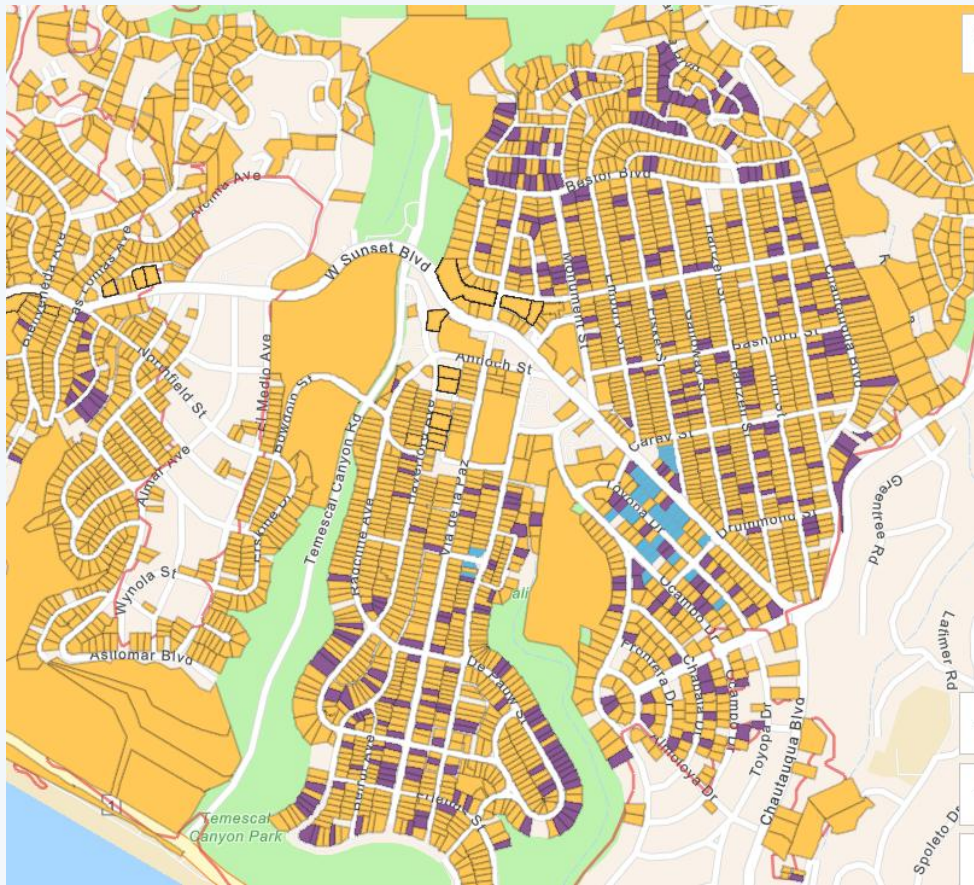


- Help establish a communication network between all Palisadians and our government officials.
- Block captains are the voices of our streets, who can bring important information to residents.
- Security and Access



# Alphabet Streets Block Captain, ROE Tracking





## Phase 1 (EPA)

EPA pays to remove HHM (Household Hazardous Materials) in 60-90 days

- paints,
- cleaners,
- solvents,
- oils,
- batteries,
- herbicides, and
- Pesticides
- propane tanks (will be marked with white paint and left for Phase 2 debris removal.)

### Parcel Status

-  Phase 1 Needed
-  Phase 1 Complete
-  Deferred to Phase 2
-  No Access



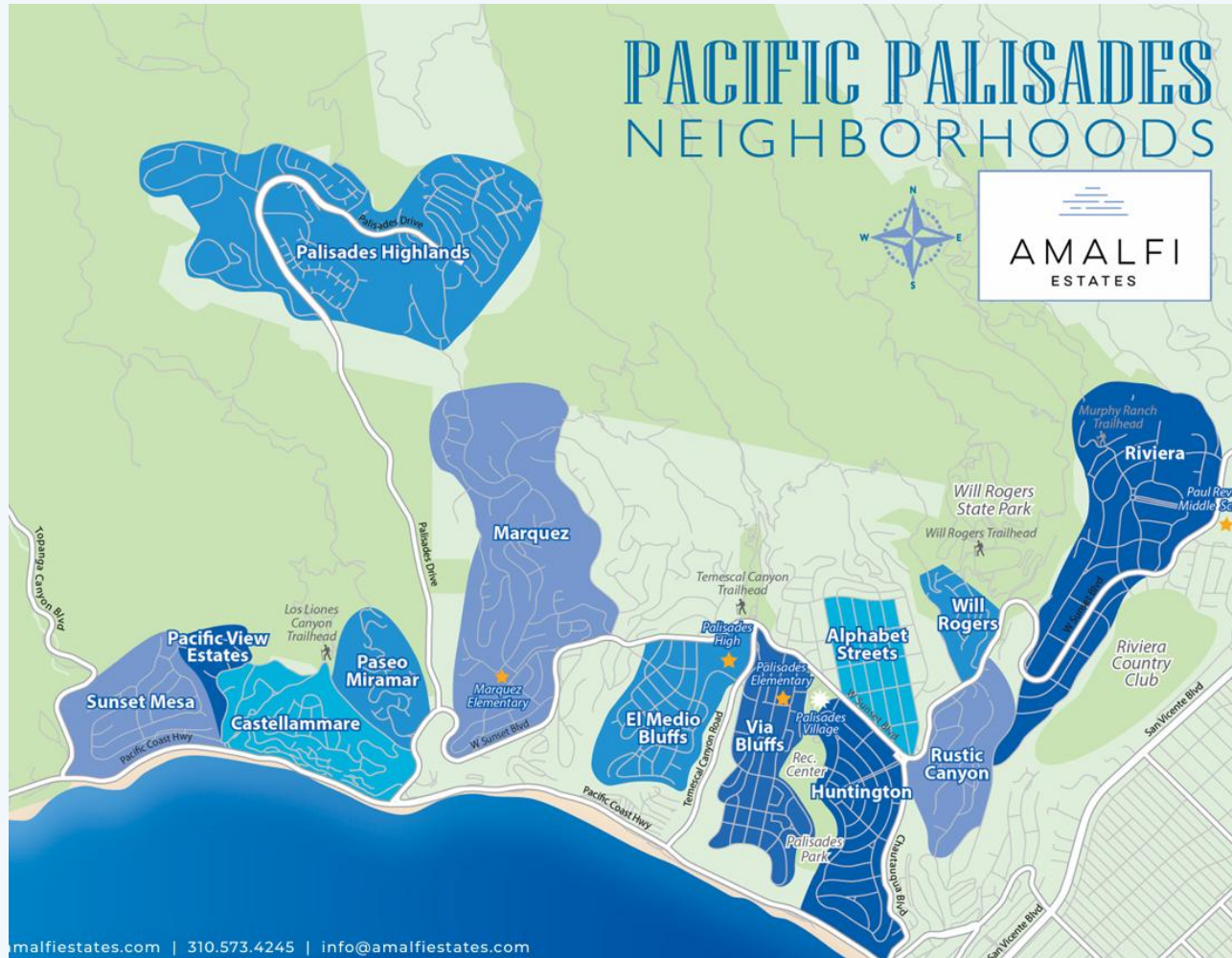


**Phase 2 (Army Corps)  
Debris Removal  
and  
FAQ (11 pages)**



**ROE (Right of Entry Forms)** takes 15 minutes but need your APN#, can find at <https://zimas.lacity.org/> **Not** first-come, first-serve. Once large clusters are done they will start

# What are Land Values doing?



## What are Land Values Doing?



Land in the Alphabets, Via Bluffs, and El Medio Bluffs pre-fire was trading at \$486 an ft, so a 5200 sq ft lot (40'x130') is around \$2.6M and 6500 sq ft (50' x130') at \$3.1M (more if corner lot, or ocean view and less if closer to Sunset).

## Real Estate Stats



Palisades has 9698 Housing units, and of those 8282 households (occupied, not vacant), 77% own, 23% rent.

6,051 structures were destroyed, and 788 were damaged = 6839, so approx. 72% were damaged or destroyed. **Note a 100-unit condo building is considered one structure.**



There is so much inaccurate information being spread that it is vital to confirm it from a couple of reliable sources before sharing it.







## Next Steps & Goals

- 1) Bring together all the various neighborhoods, websites, resources, and apps (preventing duplication of efforts).
- 2) Having someone organize all Palisades block captains.
- 3) Get ROE status from all owners of burned down homes.
- 4) Develop direct communication channel with the City and the government.
- 5) Plan and anticipate upcoming issues & events such as open access, business district, sewer and utilities replacement & low income housing.
- 6) Patience.

QUESTIONS





**THANK YOU FOR  
ATTENDING!**

**Next one is Monday, February 10<sup>th</sup> 6pm**

Meeting slides and recordings will be  
at **[yourpaliresource.com](https://yourpaliresource.com)**