



1Pali – Our Local Voice.

Zoom Webinar: Feb 10, 6pm

About 1Pali

Our online Pali community

Created by residents, for residents to communicate, inform and advocate during the rebuilding process.

- *Connect neighbors to each other, our leaders, and help.*
- *Provide clear, factual info.*
- *Ensure a unified community voice to recreate our town as we know it.*



Introductions



Anthony Marguleas, Founded Amalfi Estates 32 years ago, helped 600 Palisadians, buy, sell and lease their homes. Published 300 articles on real estate. 33 year resident.



Ben Perlman, Director of Strategy at Ocean State Job Lot. Tech & RE investor, water technologist, board member of AND Ventures, WFI Group. Wharton School of Business.



Lou Kamer, Works extensively with residents, businesses, and government officials. Current and Past Board Member of the PPCC(Community Council), PPRA(Residents Association), 4th of July Parade and Pali YMCA. 21 year resident



Brad Sherwood, Assistant General Manager- Sonoma County Water Agency and a Fire survivor

The word "AGENDA" is displayed in a stylized font where each letter is contained within a colorful speech bubble. The letters are: A (blue), G (orange), E (green), N (pink), D (light blue), and A (yellow).

AGENDA

1. Weekly Update
2. Pali Mission, Vision and Neighborhood Captain Plan
3. Brad Sherwood, reflections from a survivor
4. Goals for this week



- Fundraising and Different Groups
- Recovery Czar Soboroff
- Phase 1 (EPA Map)
- Phase 2
- Real Estate

1Pali Mission & Vision

“To rebuild our Palisades by working together and uniting our voices, to create a vibrant, resilient community that honors the original character of our neighborhood.”

In the next 2 years, we aim to achieve:

- **Cleared Lots & Safe Access:** All neighborhoods cleared of hazardous materials and debris.
- **Essential Infrastructure:** Utilities, roads, and communication lines fully restored to all neighborhoods.
- **Rebuilding Underway:** 80% of homes are actively being rebuilt.
- **Resiliency Planning:** Community-wide fire hardening and preparedness plans in place.





1Pali is focusing on 4 Key Areas of Engagement

1. Building a robust community network for all residents.
2. Conducting a thorough needs assessment and organizing resources.
3. Selecting Neighborhood Captains to represent and advocate for our needs.
4. Organizing forums with elected leaders to ensure community needs are addressed

1. Building Our Community

Here's what we aim to achieve in the next 30 days:

1. Establish Slack as our platform for community discussions and announcements. → [JOIN US HERE](#)
2. Combine community resources onto a single, easy-to-navigate website.
3. Expand our resident email list to reach more community members
4. Host a series of resident-only town hall meetings to foster open communication, prioritize concerns and take action.

Talking together, working together, sharing resources, getting things done.

2. Connecting Needs with Resources

Here's how we're going to help:

1. **Weekly Check-ins:** We'll ask what you need help, with a weekly Needs Assessment Survey (ex. debris removal timing, insurance, etc.).
2. **Connecting You:** Based on the surveys, we'll engage experts and share info to make sure you have the resources you need
3. **Keeping Everyone Informed:** We'll share what we learn from the surveys and the help that's available.
4. **Always Improving:** We'll keep making things better based on your survey feedback.

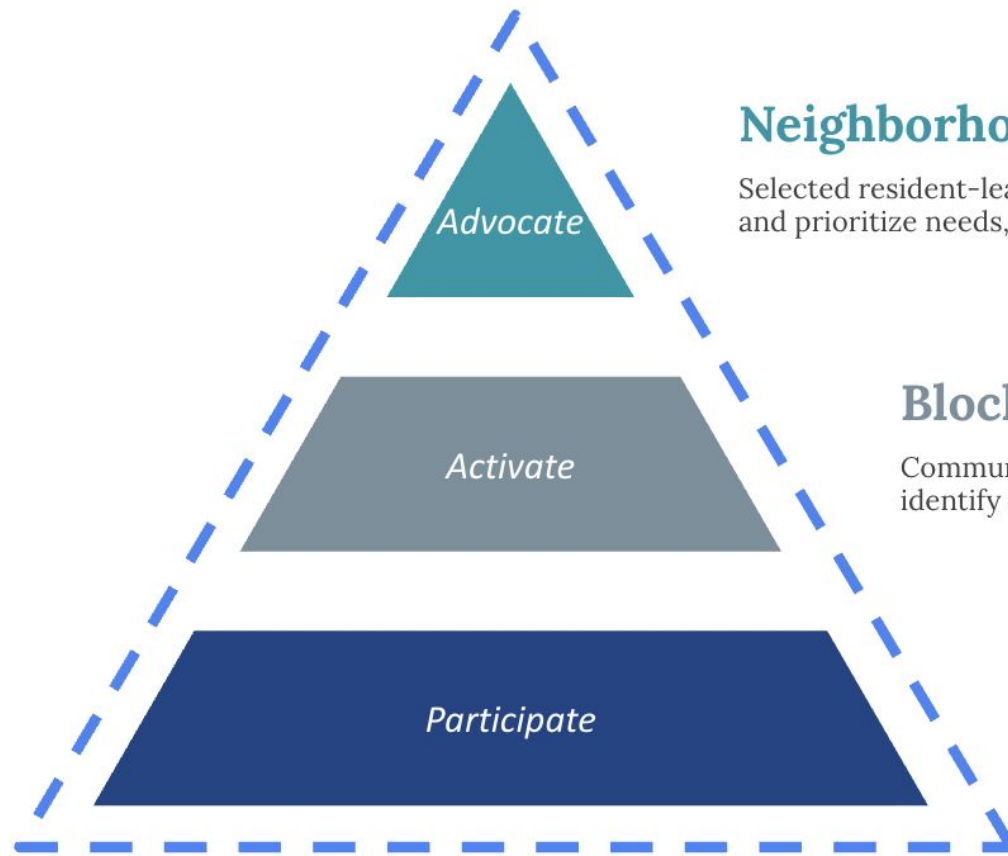
Look for our first Needs Assessment Survey! *Coming Tuesday AM, Feb 11th.*

3. Establishing Community Leadership

Following Santa Rosa's successful model ([After the Fire USA](#)), we're building a team of Block and Neighborhood Captains to engage residents and advocate for our needs.

1. **Block Captains:** Connecting and engaging with residents block by block. Already progressing in the ABCs, very useful in driving ROE signups.
2. **Neighborhood Captains:** Resident experts to lead our community's recovery and work with elected officials. Looking to select these in the next 30 days.

3. Establishing Community Leadership



Neighborhood Captains

Selected resident-leaders who set the strategic direction for the program, identify and prioritize needs, organize resources and advocate on behalf of our community

Block Captains

Community organizers who foster connections on their specific blocks, identify resident needs, and help activate resident engagement

Residents

Actively participating in the rebuilding effort by sharing their needs, providing feedback on plans, voicing advocacy concerns, and contributing their time and talents to the community.

3. Establishing Community Leadership

Eligibility Criteria for Neighborhood Captains:

- Resident of the Palisades
- Committed to rebuilding your home
- Relevant expertise to offer your community

/



Brad Sherwood, Assistant General Manager- Sonoma County Water Agency and a Fire survivor

4. Our Community, Our Voice

*We, the residents, have the most at stake. **We need to be in control of our own destiny.***

Our advocacy efforts will be resident-driven and focused on:

1. **Proactive Advocacy:** We'll help lead the conversation with our elected officials, instead of following their lead.
2. **Prioritized Needs:** We'll focus on the key needs you've told us about in our surveys.
3. **Direct Dialogue:** We'll create opportunities for our Neighborhood Captains and elected officials to meet directly engage in ideas



Get Involved!

Shape the Future of 1PALI

1. **Join our Slack Community:** [HERE](#)
2. **Become a 1PALI Builder:** If you have organizational skills, a passion for community, and some time to contribute, we need you!
3. **Share your feedback!:** Fill out our Needs Assessment Survey so we can respond with the right info / resources
4. **Spread the Word!:** Talk to your Block Captain and neighbors about 1PALI! Help us amplify our message and ensure everyone in the community is aware

QUESTIONS





**THANK YOU FOR
ATTENDING!**

Next one is Monday, February 17th 6pm

Meeting slides and recordings will be at **1Pali.com**